



A.S. Watson Group Hong Kong Student Sports Awards (SSA)

A. What are the Student Sports Awards?

In welcoming the forthcoming 2008 Beijing Olympics, a more active sporting culture shall be developed in the society.

A.S. Watson Group, a keen supporter and sponsor of local sports development and the community at large, believe that sport is an excellent platform upon which to encourage a more active lifestyle in today's society and an active effort to promote such a culture should begin in school. In addition, with an ever-increasing number of talented student athletes emerging, these young people should be recognised and encouraged to pursue their interests and abilities.

The A.S. Watson Group Hong Kong Student Sports Awards (SSA) aim to provide recognition and encouragement annually through school's nominations. Each school is encouraged to nominate ONE student exhibiting outstanding performance or great potential. He or she must also demonstrate passion and good conduct in sport. By doing so, we hope to build a more vibrant culture in schools around Hong Kong and help our society raise healthier citizens.

B. Objectives

- To recognise students who have demonstrated talent, potential and good conduct in sport;
- To recognise the initial achievements of students in sport and, by doing so, provide them positive reinforcement; and
- To encourage young people to take part in worthwhile physical activities for developing a positive, active and healthy lifestyle.

C. Organiser

A.S. Watson Group

D. Nomination Criteria

School principals are encouraged to nominate ONE student from their respective schools for the annual Awards based on the following criteria:

1. The student is currently studying in a primary, secondary or special school with full curriculum in Hong Kong SAR;

2. The student has achieved outstanding performance in interschool competitions (or equivalent) or demonstrated talent and potential in sport;
3. The student demonstrates good conduct and sportsmanship;
4. The student shows passion in and commitment to the pursuit of sports excellence; and
5. The student is recommended by his/her P.E. teacher, sports trainer, and/or coach.

The organiser of the SSA reserves all rights to accept or decline any nomination and/or disqualify a successful nomination. Final results will be endorsed by the Advisory Committee.

E. Award Structure

1. Each SSA winner will receive:
 - An official SSA Certificate
 - A scholarship award of HK\$500
 - An invitation to a leadership workshop specially organised for Award winners
2. A Sports Exchange Tour for selected SSA winners (30 students):
 - All SSA winners are eligible to apply for the Sports Exchange Tour. 30 students will be selected based on their personal goal, achievements in sport and submitted essay. An interview process will apply.

F. Advisory Committee

The Awards will be supervised by an Advisory Committee comprised of representatives from the education, sports and social welfare sectors. Members for the Advisory Board of 2007-2008 SSA include:

1) Honorary Advisors:

- Ms Chan Ah-king, Deputy Director General of Publicity, Culture and Sports Department – Liaison Office of the Central People’s Government in the Hong Kong S.A.R.
- Mr Martin So, Group Finance Director – A. S. Watson Group
- Mrs Ng Tsang Yuen-lee, ex-Chairperson - Union of Government Primary School Headmasters & Headmistresses
- Mr Anthony Lam, ex-Chief Curriculum Development Officer (Physical Education) – Education and Manpower Bureau
- Mr James Hung, ex-Treasurer - Association of Principals of Government Secondary Schools
- Mr Leong Lok-lon, ex-Vice-Chairman of the Board - Hong Kong Schools Sports Federation

2) Committee Members:

- Mr Tony Lai, Chief Curriculum Development Officer (Physical Education) – Education Bureau
- Ms Maggie Chow, Chief Executive Officer (Recreation & Sport) - Home Affairs Bureau

- Ms Ip Siu-ming, Chief Social Work Officer (Youth), Youth and Corrections Branch - Social Welfare Department
- Ms Malina Ngai, Director – Group Operations, Investments and Communications, A.S. Watson Group
- Mrs R Mansukhani Au Hay Lun, Chairperson – Hong Kong Special Schools Council
- Mr Li Lok-yin - Association of Principals of Government Secondary Schools
- Mr Cheung Chi-hung, Chairman of the Board – Union of Heads of Aided Primary Schools of Hong Kong
- Ms Amy Chan, Chairperson - The Outstanding Young Persons Association
- Mr Yeung Hoi-cheung, Chairman of the Board - The Hong Kong Schools Sports Federation
- Mr William Yip Kam-yuen, Chairman - Hong Kong Association of Heads of Secondary Schools
- Mrs Liu Ng Ka-yee Carol, Chairperson – Union of Government Primary School Headmasters & Headmistresses
- Ms Chan Lai Cheng, Public Relations – Subsidised Primary Schools Council
- Mr Chu Fu-yau, Hong Kong Subsidised Secondary Schools Council

G. Nomination Schedule & Procedure

The nomination schedule for 2007 - 2008 is as follows:

Oct 2007	Open for nominations
14 Dec 2007	Nomination deadline
Feb 2008	Finalisation and confirmation of Award winners
11, 12 Feb 2008	Leadership workshop
24 Feb 2008	Award Presentation Ceremony at Academic Community Hall, Hong Kong Baptist University
March 2008	Open for application for the Sports Exchange Tour
May 2008	Selection of participants for Sports Exchange Tour
Summer 2008	Sports Exchange Tour

School principals should complete the Award Nomination Form and submit it by mail to:

Group Public Relations
A.S. Watson Group
11/F, Watson House
1-5 Wo Liu Hang Road
Fo Tan, Shatin, N.T.

(Please mark "A.S. Watson Hong Kong Student Sports Awards" on the envelope)

Nomination form may also be downloaded at www.aswatson.com

H. Personal Data

In accordance with the Personal Data (Privacy) Ordinance, information provided by the nominator and nominee will be used for the purpose of assessment of the nomination or other purposes as shall be agreed by the nominator and nominee or required by law from time to time. Nominees have the right to request access to the information they provided and the right to correct such information. Such requests should be made in writing to the Director – Group Operations, Investments and Communications, A.S. Watson Group at the address listed under section G.

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